



Call Letters: WHDG-FM
 Frequency: 97.3
 Power: 100,000 watts
 Target Demo: 25-54
 Website: whdg.com

Today's Hot New Country & All Time Favorites

COUNTRY MUSIC LISTENERS FIT THE NORTHWOODS LIFESTYLE!

- Country listeners are 85% more likely to own an ATV than the national average
- Country listeners were 34% more likely to have gone fishing on their vacation in the past year
- Country listeners were 33% more likely to have taken a trip in a Motor Home/RV in the past year
- Country listeners are 31% more likely to own a home valued between \$100,000 and \$199,000
- Country listeners are 29% more likely to have purchased any new domestic vehicle in the past year

Program Line-up

The Morning Hodag
 Bill Mitchell

Penny Mitchell

Tad Svendsen

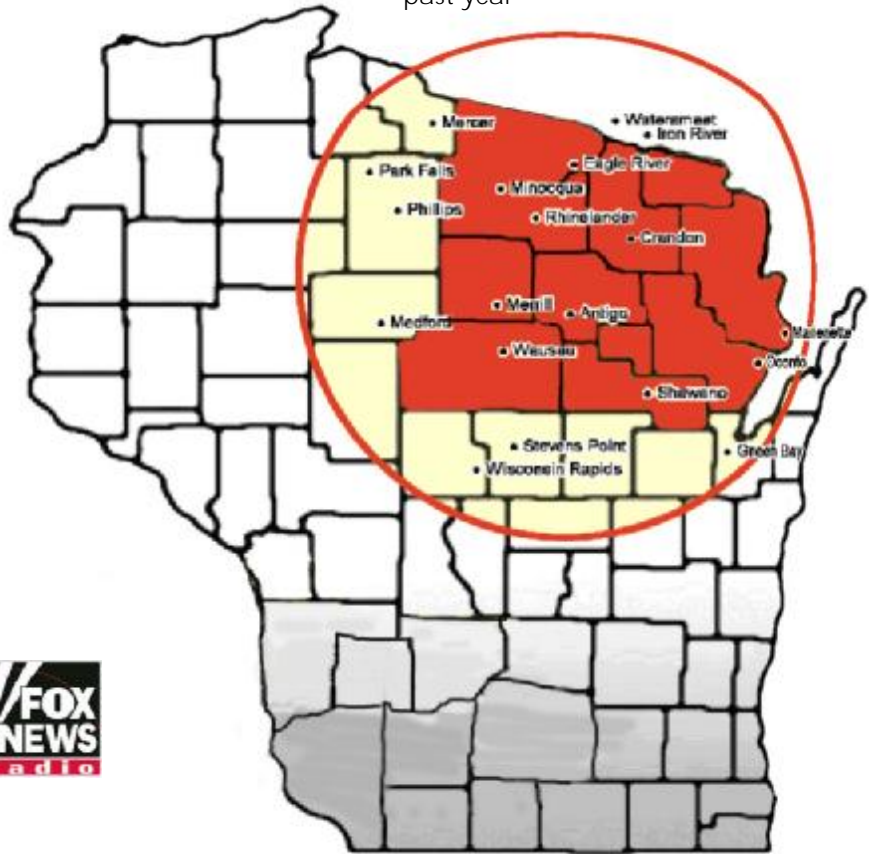
Al Higgins

Adrienne Brooks

Don Bishop

Country Gold
 Saturdays 6p-11p

Country Top 40
 Sundays 8a-12p
 6p-10p



George Strait	Carrie Underwood	Brooks & Dunn	Keith Urban
Tim McGraw	Kenny Chesney	Brad Paisley	
Trace Adkins	Little Big Town	Rascal Flatts	Montgomery Gentry

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