

WHDG HODAG Hot Wheel CONTEST Rules

These contest rules are specific to the WHDG HODAG Hot Wheel Contest (the “Contest”) conducted by NRG Media, LLC d/b/a WHDG (the “Company” or the “Station”). These rules are intended to supplement the General Contest Rules, however, to the extent that the General Contest Rules differ from these rules, these rules will govern and control with respect to this Contest. A copy of these specific contest rules and the Station’s General Contest Rules are available at the Station’s studio at 3616 Highway 47 North Rhinelander Wisconsin 54501 during normal business hours of 8:00 a.m. to 4:00 p.m., Monday through Friday and on the contest page on the Station’s website at [www. http://www.whdg.com](http://www.whdg.com).

When:

The WHDG HODAG Hot Wheel Contest will run from 05/18/19 through 07/02/19.

Who Can Enter

To enter, contestants must be residents of the State of Wisconsin, who are 21 years of age or older on or before May 11, 2019. You can only win 1 time for the run of the contest.

How to Play:

Visit a HODAG Hot Wheel Stop at Station remotes between May 18 and July 1, 2019. Listen to WHDG or visit the WHDG website www.whdg.com to find out where we will be! Complete an entry form that will ask you for your name, address, email address, phone number and date of birth. One Grand Prize Drawing finalist will be selected from the entries at that location. One qualifier per household for this contest.

On 9 a.m. on July 2, 2019, WHDG will randomly select and announce on air the Grand Prize winner from all the Hot Wheel Stop Grand Prize Finalists. If the Grand Prize Winner does not accept the prize, WHDG will select another Grand Prize winner from the remaining Finalists.

Prize:

Four (4) - 9-Day tickets to the Hodag Country Festival 2019

Four (4) – VIP seats for shows at Hodag Country Festival 2019

Use of a camper July 10-July 14, 2019 – Winner will be required to sign an agreement accepting responsibility for their use of the camper.

Prize is limited to the tickets, admissions and accommodations listed above; winner is responsible for transportation and expenses. No substitutions, prize is not redeemable for cash. Prize dates cannot be changed.

Value of the Grand Prize: \$2,180

Winners are responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from the Station where the aggregate value of all prizes is \$600 or more. Winner will complete a W9 and indemnification form.

By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

Winner, on his own behalf and on behalf of Winner's heirs, successors or assigns, in consideration of participation in a contest, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby COVENANT TO FULLY RELEASE AND FOREVER DISCHARGE NRG Media, WHDG, contest sponsors, and each of their subsidiaries, affiliates, related entities, directors, officers, employees, agents, and representatives, from and against any and all actions, charges, claims, losses, costs, damages, expenses (including attorneys' fees and expenses) and liabilities of any kind or character, whether known or unknown, in connection with, arising out of or in any way related to Winner's participation in or winning of any contest and/or acceptance, award, ownership or use of prize, including transportation and travel, after it is awarded.

Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.

ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATE TO THE FULLEST EXTENT PERMITTED BY LAW.

WHDG contests are subject to all applicable laws and regulations and are void where prohibited.

WHDG reserves the right to change, alter or modify these rules at any time with or without written notice. Material changes to the contest rules will be broadcast on-air, when practical.

WHDG reserves the right to end or stop any contest at any time and for any reason.

WHDG and contest sponsors are not responsible for a contestant's inability to acquire transportation to a location to use or accept the prize, personal circumstances prohibiting participation in a contest or other circumstances beyond their control. Winners may make no substitution or transfer of prize. Nothing in any contest is intended to create or imply any contractual, fiduciary or other rights for the contestant or obligations, except as expressly stated by WHDG.

Station acts as an agent only and does not control the various aspects of prize including but not limited to lodging, accommodations, and entertainment.