ROCK THE BOAT PROMOTION - 2017

These contest rules are specific to the ROCK THE BOAT CONTEST (the “Contest”) conducted by NRG Media, LLC and promoted on stations WMQA-FM, WRLO-FM and WRHN-FM (the “Company” or the “Station”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at NRG Media-Northwoods 3616 Highway 47 North Rhinelander Wisconsin 54501, during regular business hours and on the contest page at each Station’s website – www.wmqa.com, www.wrlo.com, www.wrhn.com. These rules are intended to supplement the General Contest rules, however, to the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

You must be 21 to enter and win the Rock the Boat Promotion.

Qualifiers must be present at the Finale Giveaway at Watercraft Sales Three Lakes on Saturday August 5, 2017 to be eligible to win.

Company and Watercraft Sales Three Lakes will award the prize. By participating, each participant agrees as follows:

Contest entry begins Friday, June 16 and ends on Saturday, August 5 at the Finale Giveaway at Watercraft Sales Three Lakes.

- Online Entry: Visit the Rock the Boat section on any of the following websites and complete the requested information: Name, email address, telephone number and mailing address (in the comments).

  Five qualifiers will be drawn from all on-line entries each Friday between June 23 and July 28 (six weeks).

- Remote Entry: Stop by one of the remotes listed on the Rock the Boat promotion page and/or announced on-air and enter the qualifier drawing there. 5 qualifiers will be drawn at each remote.

- Finale Giveaway: You can enter at the Finale Giveaway on Saturday August 5, 2017. One name will be drawn every ten minutes, starting at 1 p.m. 12 qualifiers will be drawn.

On Saturday, August 5, the Grand Prize winner will be drawn from the names of all the qualifiers present after 3 p.m.

The Grand Prize winner will be selected by random drawing from all of the entries in the Grand Prize round. Judge’s decision is final.

- Grand Prize Winner will receive a Sun Tracker Pontoon Boat valued at $18,000 from Watercraft Sales Three Lakes. Safety Equipment is not included in the prize.
- Prizes are non-transferable and non-exchangeable. No substitution or cash equivalent will be made. Station reserves the right to substitute a prize of equal or greater value.
- Winner is responsible for any and all taxes, title and registration fees and costs associated with the acceptance of the prize.

Publicity; Use of Personal Information.
By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Company may disclose to third parties personal information obtained
from participants in the Contest, including but not limited to name and city of residence, and use such
information for marketing and other purposes on a worldwide basis in perpetuity.

All entry blanks, forms devices and materials, as well as all the information contained on or within,
gathered during the course of entry, shall become the sole property of the Company to be used, disposed
of or destroyed at the discretion of the Company. Such use may include, but is not limited to, enrolling
entrant in one or more of the Company’s listener clubs and sending entrant correspondence and
solicitations with regard to such clubs.

Release.
By participating in the Contest, each participant and winner, their heirs and assigns indemnifies, holds
harmless and waives any and all claims of liability against the Company, NRG Media LLC, parent,
related, affiliated and subsidiary companies and their employees, agents, members, affiliates, officers,
volunteers or sponsors of each, the Contest’s sponsors and their respective employees and agents, for
any claim, demand, cause of action, personal injury, death or loss which may occur from the conduct of,
or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must
sign an official waiver form provided by the Company.

Conduct and Decisions.
By participating in the Contest, participants agree to be bound by the decisions of Company personnel.
Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status
using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or
threatening behavior is prohibited, and anyone behaving in such manner will be disqualified from entering
the contest and asked to leave any event associated with the Contest. The Company will interpret these
rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and
the Company’s decisions concerning such disputes shall be final. If the conduct or outcome of the
Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional
interference or any event beyond the control of the Company, the Company reserves the right to
terminate this Contest, or make such other decisions regarding the outcome as the Company deems
appropriate. All decisions will be made by the Company and are final. The Company may waive any of
these rules or terminate the contest in its sole discretion at any time. ANY ATTEMPT BY A
CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR
DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR
WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF
CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES
THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPATE TO THE FULLEST EXTENT
PERMITTED BY LAW.

Compliance with Law.
The conduct of the Contest is governed by the applicable laws of the United States of America, which
take precedence over any rule to the contrary herein. Station(s) shall follow all applicable federal, state
and local laws for conducting contests.